

DI Technology Group offers ESports program like no other. We show the participating students how to turn their passion for playing video games into excitement for making video games. Whether it is in Game Design or Programming, we help the students see the various career opportunities in the gaming industry. Through DI Alliance Partners we can provide the following services:

Launch

- Develop a Tournament custom look and feel
- Design and print all in-school materials (posters, postcards, etc.). Bilingual, if needed.
- Develop parental permission forms. Bilingual, if needed.
- Develop social media posts
- Develop and produce team recruiting video
- Develop Tournament structure including drafting rules and guidelines
- Train School Coach/Advisor
- Create Tournament website with Team Registration, Standings, and Schedules
- Assist in getting student teams signed up
- Purchase video game for students

Tournament

- Run a complete tournament including a two-week registration period, a six-week season, and a Championship
- Oversee League operations for gameplay and address any issues/questions
- Coordinate roughly 60-minute matches between the teams scheduled outside of school hours
- Monitor games and chatrooms on Discord
- Collect scores and post results
- Facilitate Workforce Development session with the registered teams and education partners
- Generate and share PR, social media, and photo assets

Championship

- Source and secure a venue
- Coordinate attendees, including developing invite list, designing creative, and handling RSVP's
- Design and print all venue signage
- Design Tournament team jerseys
- Handle all logistics at venue, including draft show flow; check-in table; VIP Room; AV; photos; videos; prep teams and speakers; and draft slides
- Run the Tournament, including installing the hardware, hiring casters, and streaming the event
- Draft and distribute media alert and press release

Prizing

- Source and design trophies for winning team and school
- Coordinate and distribute all prizes
- Handle all the logistics for the Grand Prize trips, including drafting and collecting Permission Forms; coordinating transportation, and chaperoning the winning team

Learn more at dataimpressions.com/esports

or contact us at

esports@dataimpressions.com | 1.800.777.5488