

## New Recycling Bin Program

www.DataImpressions.com

*Data Impressions is continuously researching new and inventive ways to reduce our environmental footprint.*

As part of this ongoing initiative, we have developed a new Data Impressions Recycling Bin Program. This simple and convenient program will enable our customers to dispose of their toner cartridges in an environmentally responsible manner. We invite our customers to join us in our recycling efforts.

### Recycling Bin Program Details


- The Data Impressions Recycling Bins are ordered and shipped in bundles of two.
- A label will be placed on each Data Impressions Recycling Bin in a prominent location and will contain information and instructions on how bins are to be returned.
- Place your empty OEM or Data Impressions cartridges in the Recycling Bin. Secure cartridges in their original packaging if available.
- A UPS Authorized Return Service (ARS) Tag will be applied to the top lid flap of each bin to ensure no return shipping costs for the customer.
- Once the Data Impressions Recycling Bin is full, seal the box for shipping, being sure the ARS tag is visible, for return shipping.



### Why Recycle Your Toner Cartridges?



- ✓ On average each laser toner cartridge contains 2.5 pounds of plastic, one pound of metal and takes 1,000 years to degrade.
- ✓ Over 500 million laser cartridges are consumed each year, less than 25% of these cartridges are recycled.
- ✓ The aftermarket imaging supplies industry is responsible for reclaiming over 42,000 tons of empty toner cartridges each year that would have otherwise been sent to landfills.



**For more information regarding this new program, please contact your Data Impressions Sales Representative.**