



Department of General Services  
Procurement Division  
707 Third Street, 2<sup>nd</sup> Floor  
West Sacramento, CA 95605-2811

State of California  
**MULTIPLE AWARD SCHEDULE  
SUPPLEMENT NO.1**  
Phonic Ear, Inc.  
dba  
**FrontRow**

4-08-00-0107A - Brand-FrontRow  
Amplification System-Classroom  
Microphone  
PC-Audio Component  
Sound System-Portable  
Video Equipment-Audio

*(Above descriptions for marketing purposes only. Review contract for products/services available.)*

CONTRACT NUMBER:	4-08-00-0107A
CMAS TERM DATES:	5/30/2008 through 12/31/2009
DISTRIBUTION:	STATEWIDE

The purpose of this contract supplement is to incorporate the following change:

Add DecoTech Systems, Inc., IVS Computer Technology, Data Impressions, CCS Presentations Systems, and In2Change as authorized dealers on this contract. See page 2 for ordering information.

All other contract terms, conditions, and provisions remain the same.

Effective Date: **7/14/2009**

WALTER W. SABORIO, Program Analyst, California Multiple Award Schedules Unit

**CALIFORNIA MULTIPLE AWARD SCHEDULE (CMAS)  
FRONTROW  
CMAS NO. 4-08-00-0107A, SUPPLEMENT NO. 1**

**ISSUE PURCHASE ORDER TO:**

Orders may be placed with FrontRow or with an Authorized Dealer as indicated below:

**Orders placed with FrontRow**

**SUBMIT ORDERS TO:**

FrontRow  
2080 Lakeville Hwy.  
Petaluma, CA 94954

Contact: Dawn Druge  
Phone: (800) 227-0735 ext. 4294  
Fax No.: 707/781-9415  
E-mail: [bids@gofrontrow.com](mailto:bids@gofrontrow.com)

Orders placed with an Authorized Dealer must be addressed as shown below, and payment must be made payable to the Authorized Dealer identified on the invoice as shown below:

**SUBMIT ORDERS TO:**

FrontRow  
c/o DecoTech Systems, Inc.  
2151 Salvio St, STE 260  
Concord, CA 94520

Contact: Malorie Stewart  
Phone: 925/288-9600 ext.604  
Fax No.: 925/288-9603  
E-mail: [malories@decotech.com](mailto:malories@decotech.com)

FrontRow  
c/o IVS Computer Technology  
1415 McDonald Way  
Bakersfield, CA 93309

Contact: Pam Quattlebaum  
Phone: 661/831-3900  
Fax No.: 661/835-8619  
E-mail: [pam@ivsct.net](mailto:pam@ivsct.net)

FrontRow  
c/o Data Impressions  
17418 Studebaker Rd.  
Cerritos, CA 90703

Contact: Jack Mele  
Phone: 562/207-9050 ext.222  
Fax No.: 562/207-9053  
E-mail: [jack@dataimpressions.com](mailto:jack@dataimpressions.com)

FrontRow  
c/o CCS Presentations Systems  
5055 Wilshire Blvd., STE 305  
Los Angeles, CA 90036

Contact: Dave Riberi  
Phone: 323/954-7754 ext.211  
Fax No.: 323/954-5898  
E-mail: [Driberi@ccsprojects.com](mailto:Driberi@ccsprojects.com)

FrontRow  
c/o In2Change  
870 E. Charleston Rd., STE 210  
Palo Alto, CA 94303

Contact: Charolette Macmillan  
Phone: 650/856-9400  
Fax No.: 650/856-9430  
E-mail: [Charolette@in2change.com](mailto:Charolette@in2change.com)

For invoicing purposes, each State Accounting office must have a copy of the reseller's Payee Data Record (Std. 204) in order to process payment of the invoice. Agencies should forward a copy of the Std. 204 to their respective accounting office. Without the Std. 204, payment may be unnecessarily delayed.

**AUTHORIZED RESELLERS ARE RESPONSIBLE FOR SENDING A COPY OF ALL PURCHASE ORDERS TO CMAS PRIME CONTRACTOR FOR CMAS QUARTERLY REPORTING REQUIREMENTS.**